

**NEWSLETTER 1** 



# #WECOLEAD



Young Women's leadership for Collaborative Sustainable Communities!

#### **ABOUT THE PROJECT**

#WeCoLead is a KA2 Erasmus+ project with the goal of empowering young women to act as leaders in shaping the sustainable new normal and fighting against climate change, acting as change-makers, and exploring their active citizenship and socio-economic potential.

In March 2022, the #WeCoLead project partners had a transnational meeting in Malmö, Sweden. Initial project results such as the survey and focus groups with young women were shared, providing a good opportunity to evaluate the first phase of the project.





#### **#WOMENTOWOMEN ON REELS**

The first Project Result of the #WeCoLead project included the following activities:

- 142 responses were collected from young women in the 5 countries during the desk research on the impact of covid-19 on women's health and socioeconomic situation.
- Local focus group discussions with young womens were conducted to discuss trending topics regarding sustainability, gender gaps, and climate change on social media.
- Over 10 reels were developed by the target group and were shared on the project's social media platforms to raise awareness about the topics.





### **MEET THE PROJECT PARTNERS!**

#WeCoLead is a KA2 Strategic Partnership co-funded by the Erasmus + of the European Union. Led by Swldeas in Sweden, the project also gathers partnerships from Italy (CESIE), Greece ('COMMON), Hungary (SVF - Subjective Values Foundation), and Luxembourg (FSL - Formation et Sensibilisation de Luxembourg).













## NEXT STEPS OF #WECOLEAD

The next steps of the project will include the following activities and results:

• #CoCreatetheToolkit: the development of a toolkit that will provide a step-by-step process with methodologies, theoretical modules for empowerment, and exercise for young women.

During this project result, the partners in Sweden, Italy, Greece, Hungary, and Luxembourg will conduct local workshops with young women, local community leaders and supporting organizations working with young women. These will aim to gather collective knowledge and brainstorm ideas on the tools to support young women.

• #SoThatMoreCanCome: the development of an e-booklet for youth workers collecting all project results.











